

Faculty and Staff NEWSLETTER

October 5, 2010

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Letter from the Editor

With a forthcoming feature, Hidden Gems, we want to share hints and tips about special places and people on the CU campuses. Maybe you've come across an inspirational spot for an outdoor lunch break, or an intriguing exhibit you wouldn't have known about if you hadn't stumbled upon it. Maybe it's advice on the best time of day to find a parking spot, or the name of an unsung barista who makes getting a cup of coffee truly entertaining. It can be anything or anyone that you think makes your campus special.

If you have suggestions to share, please send them to: Jay.Dedrick@cu.edu.

CONVERSATION STARTERS: We always welcome your letters to the editor on topics of interest to current and retired CU faculty and staff. Please send submissions to newsletter@cu.edu. And if you have a news item or story idea you'd like to share, please send it to Jay.Dedrick@cu.edu.

- Jay Dedrick

Five questions for Anna Ferris

Head of Special Collections, Archives Cataloging, Norlin Library, CU-Boulder

Anna Ferris says her job is "bringing order to chaos."

As head of Special Collections and Archives Cataloging at the University of Colorado Boulder's Norlin Library, which celebrated its 70th birthday in January, Ferris' goal is to provide useful records so that library patrons can quickly find the information they need for research and teaching requirements. And without the work of original catalogers such as Ferris, who create the "surrogate" catalog records for each individual resource, people would not be able to find links to items in the libraries' online public access catalog (OPAC).

The records she creates don't just end up in the local catalog, but also in world, national and regional catalogs.

Such technological wizardry provides instant access to materials that otherwise might take hours, days, or even weeks to find, especially as the globe shifts from a predominantly "book-centered" model to an overwhelming amount of digital and web-based resources, Ferris says. Part of her team's job is to provide the extensive tables of contents, abstracts that allow for detailed keyword searches, and links to remote digital repositories or related resources such as digital images and audio recordings.



Alas, because most of her and the team's job is performed behind the scenes, she says, "Our work is rarely recognized if it is done well ... once (a patron's) information has been found, they are free to move on to the next task."

While some have speculated that technology will lead to the demise of books, Ferris thinks otherwise. "From my experience working with centuries-old monographs in Special Collections, I'm certain that books will outlast technology — present and future. Unfortunately, you and I will not be around to witness this for ourselves."

— Cynthia Pasquale

1. You received your bachelor's degree in French. Explain how you got from there to your current position of associate professor and head of Special Collections and Archives Cataloging at Norlin Library.

My interest has always been in Romance languages. Born in the Dominican Republic, I grew up in New York, speaking Spanish at home. But I chose to major in French (with a minor in Spanish and Italian) while at City College (CUNY) and continued my graduate studies at the Université de Nancy, France.

I realized quite early on that teaching French grammar did not interest me. I could not imagine teaching the same lessons over and over again in a classroom environment. What I did enjoy, however, were the personal interactions that resulted from using my languages skills in various jobs, such as working as an interpreter and translator for an immigration lawyer in New York City or as an export manager at a gold refinery in Buffalo, N.Y.

I discovered librarianship while volunteering at the media center of my children's elementary school in Connecticut. I became fascinated by the concept of information organization while working with catalog records encoded in MARC (or MAchine Readable Cataloging) format in the library's database.

I enrolled in library school at Southern Connecticut State University just so I could work with catalog records. From there, it was only a matter of time before I found that I could also use my language skills to catalog Romance language materials. My first position as a professional cataloger was at Yale University. Since moving to Colorado in 1999, I have made my way up through the ranks at Norlin Library as a monographic original cataloger, starting as an instructor, then senior instructor and today I am an associate professor and managing the Special Collections and Archives Cataloging team.

2. Libraries have eliminated paper card catalogs in favor of an online public access catalog, but do some libraries, including Norlin, still use the old system?

Almost all libraries have eliminated the card catalog. If you consider that in a card catalog, each card is a surrogate for a tangible "bibliographic" item that is sitting on a shelf somewhere in that library, then you can understand why, in this day and age, the actual cabinet of cards has been superseded by the OPAC.

Libraries today must provide access to so many other types of resources — in addition to their bibliographic holdings — that are intangible in nature, i.e., in either digital, audio or web format. The OPAC enables us to provide direct access to these resources as, say, a full-text article, or an e-book, or a digital image or a sound recording.

That said, card catalogs still do exist, but they are only as useful as the people, time and funds spent to maintain and keep them up-to-date. The Special Collections department actually keeps a card catalog in their reading room since it is the only means of identifying the uncataloged items that are sitting in their closed stacks. That is an ongoing aspect of my job that I take very seriously — providing quick yet thorough access to those items through our local catalog.

All libraries have uncataloged materials, due mostly to the fact that many have not caught up with the retrospective conversion required to shift the data, previously available in catalog cards, over to MARC format so that they can be accessed via the online public access catalog. We continue to work on this at Norlin despite drastic budget cuts and a serious shortage of cataloging personnel.

3. Tell me about Norlin's special collections and archives. What do they contain and what are some of the most interesting things you have seen?

Each department is a separate unit within Norlin Library and each is a world-class research facility with holdings of primary source materials of cultural and historical significance.

For example, the <u>Special Collections department</u> holds an extensive collection of resources on photography, mountaineering, 19th and 20th century children's books, and publishers' bindings, among others. They offer

classroom instruction, special exhibits and other events that are very popular among CU faculty, students and patrons.

The <u>Archives department</u> holds primary resources of national and international importance, especially in the fields of Western Americana, Colorado politics, labor, environmentalism, and peace and justice. Examples of two archival collections we are preparing to catalog are the Gary Hart papers and the Ken Salazar papers.

I have cataloged so many interesting collections of monographs and archival manuscripts, but it's the small items, the ephemera, I find unexpectedly tucked inside the books I catalog that are the coolest part of my job. For example, a cardboard flyer from 1907 promoting the Studebaker ("The Automobile with a Reputation Behind It" — Gasoline and Electric 1907 Models Ready for Immediate Delivery) or a photograph of Stan Brakhage and Werner Herzog found in a book written by Herzog and dedicated to Brakhage.

4. What are some hobbies you enjoy away from work?

I am an empty-nester with three grown children — a 24-year-old son who graduated from Northwestern, a 22-year-old daughter who just graduated from Middlebury College and a 20-year-old daughter who is a junior at Columbia — and so, being newly single, I like to spend my free time dancing! I am an avid contra dancer (that's a New England style of folk dancing) and have joined the Colorado Friends of Old Time Music and Dance, a group that holds dances every weekend in Boulder, Denver or Fort Collins. I also love to dance salsa and I am the faculty sponsor of Ritmos Latinos, a student-based dance club that provides salsa and rueda lessons to members of the CU community (students, staff and faculty) twice a week during the semester. I mentioned this by chance at a happy hour get-together of the Faculty of Color recently to Tanya Greathouse, the director of the Center for Multicultural Affairs, and as a result she generously offered our group the use of the J.D. Abrams Student Center in the new Center for Community building for our weekly lessons.

5. You deal with so many items. Could one slip send a 16th century manuscript into hiding for years?

This might well be a problem at the Bodleian Library in Oxford or at the Beinecke Library at Yale, institutions that deal with thousands of 16th century manuscripts. But in our collections at CU, the rarer, more distinctive items are well safe-guarded in special locations, so I doubt that this would ever happen here.

On the other hand, it can cause a real problem within our general stacks if a book is shelved out of order. If I notice a misshelved book while browsing the stacks, I make a point of returning it to its rightful location. But, I understand the Library of Congress call number filing system since I formulate these numbers each time I catalog a book, and I know how challenging this classification scheme can be to most people. For that reason, we encourage patrons to place books on special carts in the stacks for library personnel to reshelve.

We do sometimes mistakenly overlay a pre-existing catalog record with a totally different record as we export it from the Online Computer Library Center database into our local catalog. It's not always possible to identify the book to which that original catalog record belonged.

Want to suggest a faculty or staff member for Five Questions? Please e-mail Jay. Dedrick@cu.edu

Leeds School: State business leaders lowering expectations

Latest index shows end of recession hasn't boosted confidence

After two consecutive quarters of growing optimism about the state economy, Colorado business leaders' confidence contracted going into the fourth quarter, according to the most recent quarterly Leeds Business Confidence Index (LBCI), released Friday, Oct. 1, by the University of Colorado at Boulder Leeds School of Business.

For the fourth quarter of 2010, the LBCI posted a reading of 48.6, down from 54.8 last quarter. Business leaders remained optimistic about industry sales, but expectations for profits, employment, capital expenditures and state economic growth were down from last quarter, hovering close to 50.

While business leaders continue to believe Colorado will outperform the country in economic growth, the index pointed to declines in growth expectations for both the state and national economies, according to Leeds School economist and Business Research Division Director Richard Wobbekind, who conducts the quarterly survey.

The Business Research Division surveyed more than 1,000 business leaders across all sectors in Colorado and received 279 responses, which is about average for the quarterly survey, said Leeds School researcher Brian Lewandowski, who compiles survey results for the index. An index of 50 is neutral. An index greater than 50 indicates positive expectations, while an index lower than 50 indicates negative expectations.

The fourth quarter index measuring the prospects for the state economy dropped to 49.0 from 56.1 in the third quarter, while the national economy index dropped from 49.5 to 42.6.

"Overall, business leaders are saying that they still believe Colorado is doing better than the nation as a whole from their perspective, but that isn't leading to the kind of results that we would hope for, which is more hiring and more investment in capital," Wobbekind said.

Instead, most businesses are taking a wait-and-see approach, Wobbekind said.

"Business leaders told us they are following two indicators very closely – hiring numbers and consumer confidence," Wobbekind said. "They are waiting to see job numbers and consumer confidence increase before their confidence increases. We couldn't agree more, we want to see those numbers pick up, and once they do, we think that will engage the larger economy."

Hiring and capital expenditures had indexes of 48.7 and 49.0 respectively, down from 53.3 and 53.7 last quarter, according to Lewandowski. Business leaders' sales expectations for the fourth quarter decreased to 52.8 from 59.4 in the third quarter, and their profit expectations decreased from 56.6 last quarter to 49.8.

While the index numbers are down from last quarter, they still are close to 50, Wobbekind said.

"These numbers do not suggest that we're going into a double-dip recession, they're just saying that the economy, while growing, is below potential," Wobbekind said. "However, we see a lot of strong underpinnings in place that point to better things to come in the first or second quarter of 2011."

To access the complete report, visit http://leeds.colorado.edu/lbci.

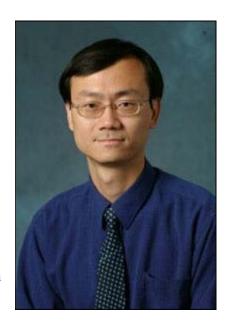
CU faculty awarded nearly \$2 million to develop 'living wall'

Foundation boosts project that imitates nature to slash buildings' energy use

A multidisciplinary team of University of Colorado faculty recently was awarded \$1.97 million by the National Science Foundation to develop a "living wall" system based on biomimicry, or the imitation of nature, to slash energy use in buildings.

The novel concept takes its inspiration from thermal regulation systems in the human body, which can efficiently adapt to changes in the surrounding environment through sophisticated heat transfer processes and metabolic adjustments. While conventional walls are built tightly to create a barrier between indoor and outdoor environments, the new wall concept will allow fresh air to enter through a porous polymer medium and to be pre-warmed by solar energy before entering the indoor environment.

Liquid hydrogels would flow through a separate microvascular network within the polymer-based holding material, delivering the heat flow via swelling and contracting according to real-time indoor and outdoor temperature variations and solar conditions.



John Z. Zhai

With such built-in autonomous mechanisms, the "smart" living wall material and system will effectively maintain the envelope structure at minimum or no temperature swing under diverse climatic and operating conditions.

It is expected that such a living wall system can reduce 80 percent to 95 percent of current building energy usage, which is needed for offsetting adverse heat losses and gains through conventional walls and for providing extra ventilation and electrical lighting because of tighter and opaque wall structures.

The research team will be led by CU-Boulder Associate Professor John Zhai of civil, environmental and architectural engineering, who specializes in sustainable building design and the study of indoor environmental quality. CU-Boulder faculty members Jerry Qi and Yifu Ding of mechanical engineering, and Kurt Maute of aerospace engineering sciences, will be involved as co-investigators along with architect Fred Andreas of the University of Colorado Denver.

"The new design and system will substantially revolutionize traditional wall concepts and configurations that primarily focus on conduction mechanisms for wall heat transfer to the environment," Zhai said. "This naturally controlled system will not only significantly reduce the total energy cost required to heat, cool, vent and light the spaces, but also create attractive architectural features."

The team plans to build a prototype of the living wall and study it under a series of thermal and structural loading scenarios, and determine how best to integrate it into current and future building construction under diverse climatic conditions.

AMC physicians again dominate magazine's Top Docs list

5280 counts 63 from CU community in its annual ranking

The latest issue of Denver-based 5280 Magazine features some familiar names from the Anschutz Medical Campus.

Colorado physicians voted 63 AMC physicians in 47 clinical departments onto the publication's annual "Top Docs" list.

The University of Colorado Hospital (UCH) and the School of Medicine typically are well-represented on the list, which is compiled from votes physicians cast as caregivers they themselves would go to. Two UCH physicians – Jean Kutner and Mark Earnest – were featured on the magazine's 2008 and 2009 Top Docs covers, respectively.

Several have been voted onto the list multiple times. Cardiologist JoAnn Lindenfeld made the list for the 13th consecutive year, radiologist David Lynch for the 11th, Gyn Onc's Susan Davidson for the 11th, internist Lawrence Feinberg for the 10th and Susan Moison of OB/GYN and neurosurgeon Kevin Lillehei for the ninth time each.

Campus "Top Docs"

Addiction Psychiatry Jonathan I. Ritvo

Allergy & Immunology William S. Silvers

Anesthesiology Joy L. Hawkins

Cardiovascular Disease JoAnn Lindenfeld

Child & Adolescent Psychiatry *Marianne Z. Wamboldt*

Clinical Cardiac Electrophysiology William H. Sauer

Congenital Cardiac Surgery David N. Campbell

Critical Care Medicine Ivor S. Douglas Stephen K. Frankel

Diagnostic Radiology David A. Lynch

Endocrinology, Diabetes & Metabolism *Michael McDermott*

Family Medicine Colleen Conry Jonathan Zonca

Geriatric Medicine Jeffrey Wallace

Gynecologic Oncology

Internal Medicine Mark A. Earnest Lawrence E. Feinberg David J. Tanaka

Interventional Cardiology John D. Carroll John C. Messenger

Maternal & Fetal Medicine Henry L. Galan

Medical Genetics
David K. Manchester
Matthew Taylor

Medical Oncology Sami Diab Medical Toxicology David A. Gilmore Kennon Heard

Neonatal-Perinatal Medicine Adam Rosenberg

Nephrology Stuart L. Linas Isaac Teitelhaum

Neurological Surgery Kevin O. Lillehei

Neuromuscular Medicine Steven P. Ringel

Orthopedic Sports Medicine Eric C. McCarty

Obstetrics & Gynecology

Pediatric Gastroenterology Michael Narkewicz Jason Soden

Pediatric Pulmonology Robin Deterding Scott D. Sagel

Pediatric Radiology Laura Fenton Thomas Hay John Strain

Pediatric Surgery David Partrick

Pediatric Transplant Hepatology Michael R. Narkewicz

Psychiatry Christopher Schneck

Radiation Oncology Rachel A. Rabinovitch

Reproductive Endocrinology & Infertility

William D. Schlaff

Rheumatology Richard T. Meehan Sterling G. West

Surgery of the Hand Michael J.V. Gordon

Surgical Critical Care Robert C. McIntyre Jr.

Thoracic Surgery *Joseph C. Cleveland Jr.*

Susan A. Davidson Susan A. Moison John D. Mitchell

 Hematology
 Occupational Medicine
 Transplant Hepatology

 Kathryn L. Hassell
 Cecile S. Rose
 Gregory T. Everson

Hospice & Palliative Care Medicine Otolaryngology Vascular & Interventional Radiology

Float Kuther Todd T. Kingdom Janette D. Durham
 Jeanie Youngwerth

Pediatric Dermatology Vascular Neurology
Infectious Disease Joanna Burch William J. Jones
Steven C. Johnson Joseph Morelli

Pediatric endocrinology Sharon Travers

Diversity grants available to faculty, staff

Winning projects will build collaboration, meet critical needs

Proposals for Diversity and Excellence Grants of up to \$3,000 are being accepted through Friday, Oct. 29.

The grants are designed to assist projects initiated by faculty and/or staff that promote diversity on the University of Colorado campuses. Priority will be given to projects that:

- build collaboration (between departments, staff/faculty, intercampus, community)
- have broad impact (i.e., beyond a single program or narrow focus) tied to campuswide strategies for diversity and inclusiveness
- provide effective, innovative approaches to meeting critical needs in higher education, such as the recruitment and retention of underrepresented students, staff and faculty

Examples of recently funded projects, proposal specifics and other information on the process may be found at https://www.cu.edu/content/diversityandexcellencegrants.

Proposals submitted by faculty must be accompanied by a statement of support from their dean or vice chancellor for projects at the campus level. Proposals by staff must include a statement of support by a supervisor.

Electronic versions of the proposals and letters of support must be submitted to the chief diversity officer for each campus. Award recipients will be notified by the end of January 2011.

Proposals should be submitted to:

- **Boulder:** Robert Boswell, interim vice chancellor for the Office of Diversity, Equity and Community Engagement, robert.boswell@colorado.edu
- Colorado Springs: Kee Warner, vice chancellor for diversity and inclusiveness, kwarner@uccs.edu
- Denver: Zen Camacho, vice provost/associate vice chancellor of diversity and inclusion,
 Zen.camacho@ucdenver.edu

Conference to explore ways of getting info resources to all

13th Accessing Higher Ground set for November in Westminster

Benefits of web standards and universal design for digital media will be the focus of the 13th annual Accessing Higher Ground: Accessible Media, Web and Technology Conference, set for Nov. 15-19 at the Westin Hotel in Westminster.

Hosted by the University of Colorado Boulder, the conference also will concentrate on strategies for making campus information resources accessible for students with disabilities and effective for all audiences. CU-Boulder faculty, staff and students may attend main conference sessions for free.

Conference highlights include:

- Special tracks on legal and policy issues, including ADA and Section 508 compliance; the creation of alternate format materials; and usable and accessible design with HTML5
- Clayton Lewis, Ph.D., of the Coleman Institute for Cognitive Disabilities, speaking on the implications of cloud computing for people with cognitive disabilities
- Discussion of the implications of pending U.S. Department of Justice rulemaking regarding Web accessibility at universities and other environments
- More than 60 presentations and hands-on sessions taught by national experts and more than 35 hours of handson workshops

For more information about the conference, visit http://www.colorado.edu/ATconference or contact ahg@colorado.edu.

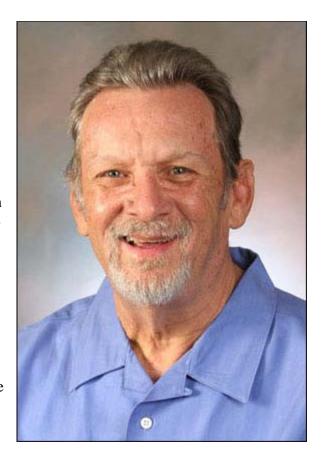
Obituary: Clint Fisher, Ph.D., College of Education, UCCS

Friends are invited to join in a celebration of the life of Clint Fisher, Ph.D., hosted by the University of Colorado at Colorado Springs campus, from 4 p.m. to 6 p.m. Wednesday, Oct. 13, at Clyde's in the University Center.

Though he had battled severe health problems in recent years, Fisher, 61, of Albuquerque, died unexpectedly at his home Sept. 20.

The former assistant professor was a member of the faculty from Aug. 2002 until May 2010 and had taught middle school science and technology in New Mexico before completing his doctorate in multicultural childhood and teacher education at the University of New Mexico. He earned bachelor's and master's degrees from the University of New Mexico in 1990 and 1997 respectively.

At UCCS, he was a strong advocate for technology as a tool to enhance and extend learning, for inclusiveness in all contexts of teaching and learning, and was tireless in his work with the Pride Committee. He taught courses in instructional technology, secondary teaching methods, elementary science methods and graduate research projects.



He also served as a member of the president's diversity advisory committee, as co-chair of the Faculty Council GLBTI Committee, as a member of the Teaching and Learning Center Advisory Board, and as member of the National Commission of Technology and the Future of Teacher Education in addition to numerous other committees.

People

UC Denver Experiential Learning Center has new director



Smith

with NSEE.

Tony Smith has been chosen director of the University of Colorado Denver Experiential Learning Center. Smith holds a bachelor's degree in music with a concentration in vocal performance, and a MEd. in Student Affairs Leadership. He currently is pursuing his Ph.D. in Education from the University of Northern Colorado.

Smith comes to UC Denver from the University of Northern Colorado, where he developed the current internship program and worked extensively with the development of many successful Experiential Learning programs and initiatives. His administrative and research passions are focused on providing resources and opportunities to students on the local and national stages. As a member of the National Society for Experiential Education's (NSEE) Board of Directors, Smith is looking forward to expanding UC Denver's presence as the Western region's premier Experiential Learning campus through its Strategic Partnership

The UC Denver Experiential Learning Center is located in the Auraria Campus Tivoli Student Union building, Suite 260.

Denver professor uses grant money to study writing in high school, college



Joanne Addison, associate professor of English at the University of Colorado Denver, and her colleague Sharon James McGee (Southern Illinois University Edwardsville) received a \$25,000 grant from the National Council of Teachers of English/College Composition and Communication.

They wrote an article, "Writing in High School/Writing in College: Research Trends and Future Directions" for College Composition and Communication Vol. 62, No. 1 (September 2010). It is one of a number of conference presentations and upcoming publications to stem from this grant-funded research.

Addison

The article synthesizes and extends data from some of the most prominent and promising large-scale research projects in writing studies while also presenting results from the authors' own research. By juxtaposing these studies, the authors offer a complex understanding of writing practices at the high school and college level. Future directions are suggested in light of these research findings.

Communication professor's book looks at trust in breast cancer research



Keränen

UC Denver Associate Professor of Communication **Lisa B. Keränen's** new book, "Scientific Characters: Rhetoric, Politics and Trust in Breast Cancer Research," was published in June. It explores the role of trust in a high-profile breast cancer research misconduct controversy that erupted in 1994 after the Chicago Tribune announced "Fraud in Breast Cancer Research: Doctor Lied on Data for Decade."

More about the book is posted at http://www.scientificcharacters.com/. The website contains a discussion guide for classroom use in medical ethics, rhetoric of medicine, rhetoric of science or research ethics classes.

Plant Society recognizes duo from UC Denver



UC Denver's **Kim Regier**, instructor of integrative biology, and **Leo P. Bruederle**, associate professor and past chair of integrative biology, recently were recognized with Special Merit awards at the 2010 annual meeting of the Colorado Native Plant Society, which was sponsored by integrative biology and held in the Tivoli Turnhalle.

Regier and Bruederle have served the society in a variety of capacities over the past five years, including editing and producing Aquilegia, the society's newsletter, which is distributed to members in Colorado and across the country.

Bruederle

Visual arts professor has lecture, symposium set

UC Denver Assistant Professor of Visual Arts **Maria Buszek** spoke on Monday, Oct. 4, at the University of Nebraska Department of Art and Art History as part of its "Year of the Woman" programming, which also will include legendary artists Orlan, Martha Rosler and Carrie Mae Weems. Her lecture, titled "Personal, Political, Popular Culture: Confronting Some Issues in Feminist Art," critiqued feminist art scholars' difficulty with addressing feminist popular culture and activism as related to the lingering classism in the field of art history.

Next she'll help moderate "Crossing Boundaries: A Symposium on Feminism and the Arts," set for 11:45 a.m. to 1:30 p.m. Oct. 15 at Colorado College's Gaylord Hall, Worner Center, 902 N. Cascade Ave., Colorado Springs. Tickets to the lunch are \$15; e-mail idea@coloradcollege.edu or call 719-389-6066 to make a reservation, which is required.

Pharmacist elected Fellow

Cindy O'Bryant, clinical pharmacist and associate professor at UC Denver's School of Pharmacy, recently was elected a Fellow of the American College of Clinical Pharmacy (ACCP). She, together with 30 fellow ACCP members, will be recognized during the annual meeting this month in Austin, Texas.

Want to suggest a colleague — or yourself — for People? Please e-mail information to <u>Jay.Dedrick@cu.edu</u>

Did you know...

Preparing to Retire seminars set for week of Oct. 18

Payroll & Benefit Services (PBS) presents its annual preparing to retire seminars the week of Oct. 18.

Whether you take part in the university 401(a) plan or PERA, or you have questions about Social Security – and whether you are retiring in five months or five years – PBS has created a program to help you learn more and feel more confident about retirement.

Representatives from PBS, PERA, TIAA-CREF and the Social Security Administration will discuss benefit options, distribution options, government pension offset, nuts and bolts of the retirement process and more.

The week's schedule, by campus:

UCCS: Oct. 18CU-Boulder: Oct. 19AMC: Oct. 20

• UC Denver: Oct. 21

For the complete schedule, campus locations, directions and parking information, <u>click here.</u>

News from the CU system - CU-Boulder

Macky Auditorium's century-old time capsule to be unveiled

One hundred years ago, Colorado Gov. John Shafroth, a group of University of Colorado dignitaries and leading Boulder citizens stood on a barren hillside overlooking the town and laid the cornerstone for what would become the Boulder area's premier performing arts venue.

On Friday, Oct. 8, Colorado Gov. Bill Ritter and CU-Boulder Chancellor Philip P. DiStefano will reveal the contents of a time capsule placed in that cornerstone exactly 100 years earlier as Macky Auditorium celebrates its centennial. The unveiling, free and open to the public, begins at 4 p.m. in the Macky Auditorium gallery.

The time capsule, a bronze box holding mementoes and artifacts of the era, was unearthed and opened earlier this month in a small commemorative event attended by campus officials and representatives of the Boulder

Masonic Lodge.

The Boulder Masons oversaw the laying of the cornerstone and placing of the time capsule 100 years ago. Carefully conserved by CU Heritage Center professionals, the capsule's contents will provide an engaging look at the university, the city and the state a century ago.

"We knew that a time capsule had been placed during the cornerstone ceremony through descriptions in the files of the Boulder Masons and newspaper reports of the time," said Alan Cass, former director of Macky Auditorium and a member of the team that led the search for the historical box. "However, none of these reports noted where the time capsule was actually located.

"We had an excellent team, including staff from CU's Facilities Management department, and after an extended search and a lot of digging, we finally found the capsule wedged inside the cornerstone, accessible only from underneath."

The auditorium is the legacy of a bequest from Andrew Macky, one of the area's original settlers and one of the fledgling town's leading bankers.

Throughout its history, Macky Auditorium has played a central role in campus life, with its 2,600-seat auditorium serving as a gathering point for the campus community. Over the years, it also has housed the offices of the CU President, the Dean of Students, the Department of Journalism, the Registrar, the Book Store and Admissions.

The home of the Artist Series since 1937, the stage at Macky has remained a cultural cornerstone for the campus. Dignitaries such as Eleanor Roosevelt, Richard M. Nixon and the Dalai Lama have spoken from its stage, as well as performing luminaries such as Neil Young, Tori Amos and George Carlin.

UCCS

College of Business Ethics initiative hosts author

Scholar and author Mary C. Gentile (gen-TILL-ee) will speak about ethical dilemmas facing business leaders and students in a public address scheduled for 5:30 p.m. Oct. 14 in Dwire Hall 204.

As part of the UCCS College of Business Ethics Initiative, Gentile, a scholar at Babson College, Babson Park, Mass., and author of the new book "Giving Voice to Values: Speaking Your Mind When You Know What's Right" will challenge assumptions about corporate and academic business ethics. She gives business leaders, managers and students tools to recognize what is right and to ensure that the right things happen.

This networking event is free and open to the public. Gentile also will sign copies of her book. For more information, visit www.uccs.edu/businessethics/Events.html.

"We look forward to conversations on ethics in the workplace among faculty, students and the business community," said Tracy Gonzalez-Padron, assistant professor in the College of Business and director of the College of Business Ethics Initiative. "The Giving Voice to Values curriculum provides students tools for developing responses to value conflicts in the workplace."

Said Venkat Reddy, dean of the College of Business, "Mary Gentile's visit offers us an opportunity to emphasize how we are building our students' success by equipping them with ethical decision-making skills, thanks to support from the Daniels Fund."

Gentile consults on management education and values-driven leadership. In her 10-year tenure at Harvard Business School, she developed and taught the school's managing diversity course and helped design and teach its first required ethical decision-making module. Currently she is director of the Giving Voice to Values curriculum and senior research scholar at Babson College. Her articles have appeared in *Harvard Business Review, strategy+business, BizEd, CFO Magazine*, and *Risk Management*, and she has written several books on ethics and diversity.

The College of Business Ethics initiative is part of a five-year program supported by a \$1.25 million grant from the Daniels Fund. The purpose of the College of Business Ethics Initiative is to instill ethical principles into the personal and organizational decision-making process of every member of the UCCS community. This integrative learning environment will create leaders with integrity, capable of responsible global business management and conscious of the accountability inherent in corporate governance.

The Daniels Fund created a consortium of schools and expertise through eight universities that will develop programs and teaching resources to instill a higher standard of ethics in business school students. The initial grant and ongoing support and leadership of the Daniels Fund will affect education in New Mexico, Colorado, Utah and Wyoming and beyond. The Daniels Fund is a private foundation established by cable pioneer Bill Daniels, who is widely known for his recognition of the importance of principles, ethics and integrity in business success. For more information, visit http://www.uccs.edu/businessethics.

UC Denver

ABC journalist speaks of hard work, success

Journalist John Quinones, host of ABC-TV's "What Would You Do?", shared his own story with students and others attending the Hispanic Heritage event Sept. 14 in the Tivoli Turnhalle.

From his childhood in the Texas migrant farm-worker community to becoming a highly respected, international correspondent, Quinones worked hard to achieve success. He recalled at age 18 getting an internship at a radio station in the San Antonio area. In order to lose his accent, he described spending time practicing in the back of the studio, which also housed horses.

UC Denver grad student Lynda Aguado (pictured with Quinones) identified with Quinones' struggles. "I did not realize how far he has come given that English is his second language, and that he comes from a low-income family," she said. "As someone who shares a similar background, I really felt inspired to practice persistence and to embrace the resilience that has driven me to succeed despite limited resources."



Quinones earned an undergraduate degree in political science and speech and later accepted a fellowship in journalism at Columbia University, where he completed graduate work. That led to a television reporting job in Chicago and eventually landed him at ABC News based in New York but covering Central America for 10 years.

"It was a great time professionally, and I learned so much," Quinones said, "but I wanted to tell longer stories." Eventually, he did just that, on programs such as ABC's "20/20," "Primetime" and "What Would You Do?"

For journalists, Quinones said "our job is to shine a light on the darkest corners." One story he reported that continues to motivate his storytelling is the frustration of a young woman he interviewed who was being deported to Central America. She spoke only English but had been brought into the U.S. as an infant by her illegal immigrant parents.

To achieve his dream to tell such stories, Quinones said he had to demand it and keep pushing. He encouraged the students to also hold fast to their dreams.

Anschutz Medical Campus

Low-cost cervical cancer vaccine moves to human trials

A low-cost cervical cancer vaccine developed by <u>University of Colorado Cancer Center researchers</u> will be tested in human trials.

Cervical cancer, caused by infection with high-risk types of human papillomavirus (HPV), kills more than 350,000 women each year worldwide. Although the disease is less prevalent in the United States and developed nations, it is rampant in developing countries such as India where women don't have easy access to regular PAP screens and where two cervical cancer vaccines now on the market—Gardasil and Cervarix— are impractical because of their cost (about \$360 for each three-shot vaccine).

"The incidence of cervical cancer is primarily localized to resource-poor countries," says Bob Garcea, M.D., UCCC member and professor in molecular, cellular, and developmental biology at the University of Colorado at Boulder. "We need a vaccine that can reach those people."

Gardasil and Cervarix are expensive because they use fully assembled virus-like particles [VLPs] made from HPV proteins to stimulate the immune system against the virus. Garcea discovered that an HPV vaccine doesn't require VLPs to work. Instead, subunits called capsomeres work just as effectively at activating the immune system to prevent infection. What's more, capsomeres can be manufactured in large quantities at a fraction of the cost of VLPs.

Garcea has worked for a quarter of a century in the development of effective cervical cancer vaccines. His early work helped lead to the development of the VLP-based vaccines. He received a National Cancer Institute grant in 2002 as well as a \$3.4 million grant in 2005 from the Bill and Melinda Gates Foundation to fund his work.

"This trial is the next important step toward bringing a low-cost HPV vaccine to women most in need," he says. He anticipates the first human trials of the vaccine will begin in a year.

The clinical trial will be funded by the National Cancer Institute as part of an \$11.5 million Specialized Program of Research Excellence (SPORE) grant awarded to the University of Alabama Birmingham Comprehensive Cancer Center. SPORE grants are designed to enable the rapid transition of basic science discoveries in the laboratory into clinical treatments, a process known as translational research. This SPORE grant in cervical cancer will help fund cervical cancer prevention and treatment research at UAB, The Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins University and UCCC. Garcea is co-leader of the SPORE project that will develop the clinical trial.

University of Colorado Faculty and Staff Newsletter

Published by University Relations

1800 Grant St., Suite 800 Denver, CO 80203

E-mail: newsletter@cu.edu
Web Site: www.cu.edu/newsletter

Newsletter editor phone: 303-860-5707